



Sponsorship of AIPS 2009

1. Platinum Sponsorship (Limited to 1 Company)

US \$ 100,000

- Branded as Platinum Sponsor
- Acknowledgement at the Gala Dinner
- Trophy presentation at the Gala Dinner
- 40 minutes Presentation opportunity at the Project Promotion Stage
- 72 sqm complimentary space in the exhibition hall
- 6 Roll-up Acknowledgement at the entrance of the exhibition hall
- 12 invitations to the Gala Dinner
- Logo used in all media coverage, and advertisements
- Logo used in more than 30,000 invitation mail
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- Logo on the signage to the exhibition
- 1 double page spread colour or 2 full page colour advertisements in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue
- Distribution of promotional materials at the registration counter

2. Gold Sponsorship (Limited to 5 Companies)

US \$ 60,000

- Branded as Gold Sponsor
- Acknowledgement at the Gala Dinner
- Trophy presentation at the Gala Dinner
- 30 minutes Presentation opportunity at the Project Promotion Stage
- 36 sqm complimentary space in the exhibition hall
- 4 Roll-up Acknowledgement at the entrance of the exhibition hall
- 10 invitations to the Gala Dinner
- Logo used in all media coverage, and advertisements
- Logo used in more than 30,000 invitation mail
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- 1 full page colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue
- Distribution of promotional materials at the registration counter

3. Silver Sponsorship (Limited to 3 Companies)

US \$ 50,000

- Branded as Silver Sponsor
- Acknowledgement at the Gala Dinner
- Trophy presentation at the Gala Dinner
- 18 sqm complimentary space in the exhibition hall
- 2 Roll-up Acknowledgement at the entrance of the exhibition hall
- 7 invitations to the Gala Dinner
- Logo used in all media coverage, and advertisements
- Logo used in more than 30,000 invitation mail
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- 1 full page colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue

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4. Exhibition Hall Sponsorship (Only for 1 Company)

US \$ 50,000

- Branded as Exhibition Hall Sponsor
- 14 Hall ceiling banners at inside of the exhibition hall : Size - 1.0(W) x 3.0m(H)
- Acknowledgement at the Gala Dinner
- 5 invitations to the Gala Dinner
- 1 double page spread colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue

5. Seminar Hall Sponsor

US \$ 40,000

- Branded as Seminar Hall Sponsor
- Acknowledgement at the Gala Dinner
- Trophy presentation at the Gala Dinner
- 1x1 meter full color laminated paper banners in the conference hall
- 30 minutes presentation opportunity at the seminar hall
- 9 sqm complimentary space in the exhibition hall
- 4 Roll-up Acknowledgement at the entrance of the seminar hall
- 5 invitations to the Gala Dinner
- Logo used in podium at the seminar hall stage as seminar hall sponsor
- Logo used in all media coverage, and advertisements
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- 1 full page colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue
- Distribution of promotional materials at the registration

6. Project Promotion Area Sponsor

US \$ 10,000

- Branded as Project Promotion Area Sponsor
- Acknowledgement at the Gala Dinner
- Trophy presentation at the Gala Dinner
- 30 minutes presentation opportunity at the Project Promotion Area
- 9 sqm complimentary space in the exhibition hall
- 4 Roll-up Acknowledgement at the entrance of the Project Promotion Area
- 5 invitations to the Gala Dinner
- Logo used in podium at the Project Promotion stage as Project Promotion Area sponsor
- Logo used in all media coverage, and advertisements
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- 1 full page colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue
- Distribution of promotional materials at the registration



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7. VIP Lounge Sponsorship

US \$ 20,000

- Branded as VIP Lounge Sponsor
- Name Panel with "Sponsor Name + Lounge"
- 2 Roll-up Acknowledgement at the VIP Lounge
- 5 invitations to the Gala Dinner
- Logo used in all media coverage, and advertisements
- Logo used in more than 30,000 invitation mail
- Logo placed on the official website
- Logo places on more than 80,000 e-flyers
- 1 full page colour advertisement in the official catalogue
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue
- Distribution of promotional materials in the VIP Lounge
- Hostess serving refreshments in the VIP Lounge

8. Registration Badges & Lanyards Sponsorship (Only for 1 Company)

US \$ 25,000

- Company logo to be placed on all the badges and lanyards
- 1 full page colour advertisement in the official catalogue
- Link to the sponsor's website in the event website
- 4 invitations to the Gala Dinner
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue

9. Registration Area Sponsorship (Only for 1 Company)

US \$ 15,000

- Company logo to be placed on registration area and staff's uniform
- 1 full page colour advertisement in the official catalogue
- Link to the sponsor's website in the event website
- 4 invitations to the Gala Dinner
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue

10. Visitor bag Sponsorship (Only for 1 Company)

US \$ 20,000

- Logo placed on visitor paper bags
- Official event visitor paper bag distributed to all the visitors at the registration
- 5 invitations to the Gala Dinner
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue

11. Gala Dinner Sponsorship (Only for 1 Company)

US \$ 40,000

- Logo placed on invitation circulated to 200 invitees as Gala Dinner Sponsor
- Banners placed on the stage with sponsors logo
- 6 Roll-up Acknowledgement at the entrance of the seminar hall
- 5 minutes speech slot
- Distribution of promotional materials to all attendees
- 1 full page colour advertisement in the official catalogue
- Logo to be displayed on the Social Events page of official website as Gala Dinner Sponsor
- 10 invitations to the Gala Dinner
- Acknowledgement of sponsorship on the sponsor's page in the official catalogue



Sponsorship Application Form

Deadline : May 30, 2009

1. Company Information

Company Name :	
Address :	City :
Country :	P.O.Box/Postal Code :
Contact Person :	
Designation :	Department :
Telephone :	Fax :
E-mail :	Website :

2. Sponsorship Fee

Type of Sponsorship	Fee	Selection
Platinum Sponsorship	US\$ 100,000	
Gold Sponsorship	US\$ 60,000	
Silver Sponsorship	US\$ 50,000	
Exhibition Hall Sponsorship	US\$ 50,000	
Seminar Hall Sponsorship	US\$ 40,000	
Project Promotion Area Sponsorship	US\$ 10,000	
VIP Lounge Sponsorship	US\$ 20,000	
Registration Badges & Lanyards Sponsorship	US\$ 25,000	
Registration Area Sponsorship	US\$ 15,000	
Visitor Bag Sponsorship	US\$ 20,000	
Gala Dinner Sponsorship	US\$ 40,000	
Total	US\$	

Date: **Signature:**

Please return this completed form to :
INDEX Conferences & Exhibitions Organisation Est.
 Tel: 00971 4 362 4717 / Fax: 00971 4 362 4718
 Email: propertyshow@index.ae Website: www.aipropertyshow.com